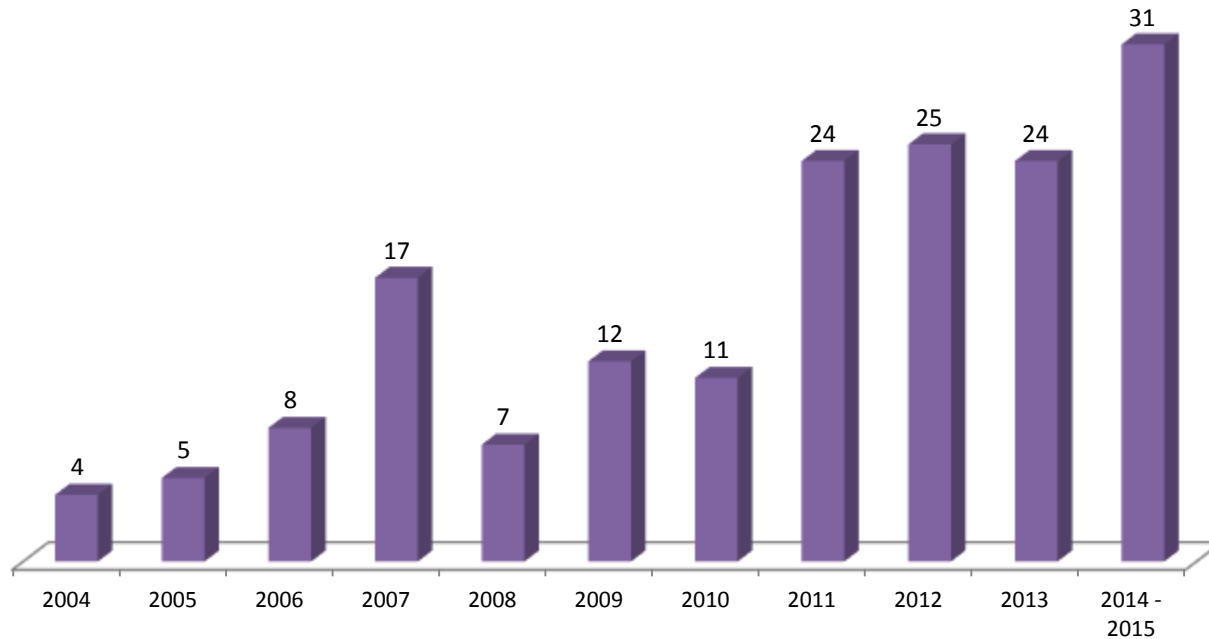


The Film industry in Lebanon has seen a significant growth over the last 4 years, with 31 movies produced in 2014, compared to just 4 10 years ago

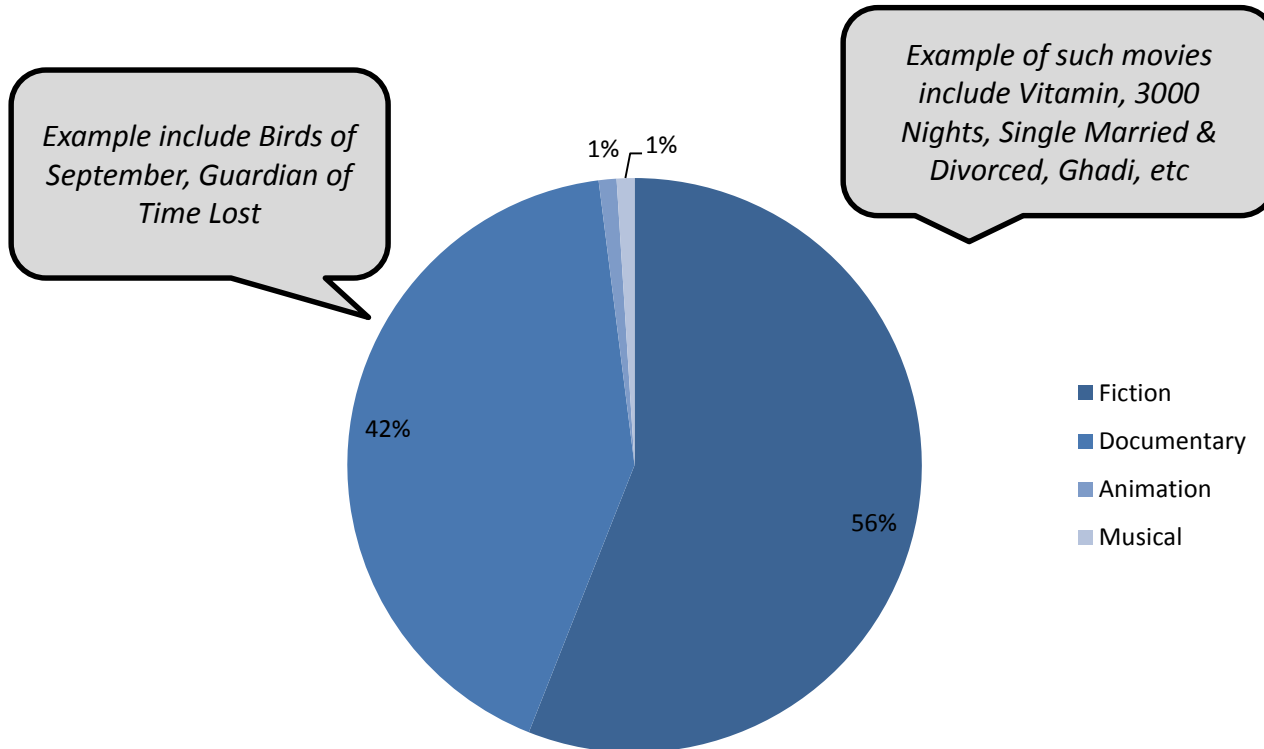
**Number of Lebanese Movies
(2004-2015)**



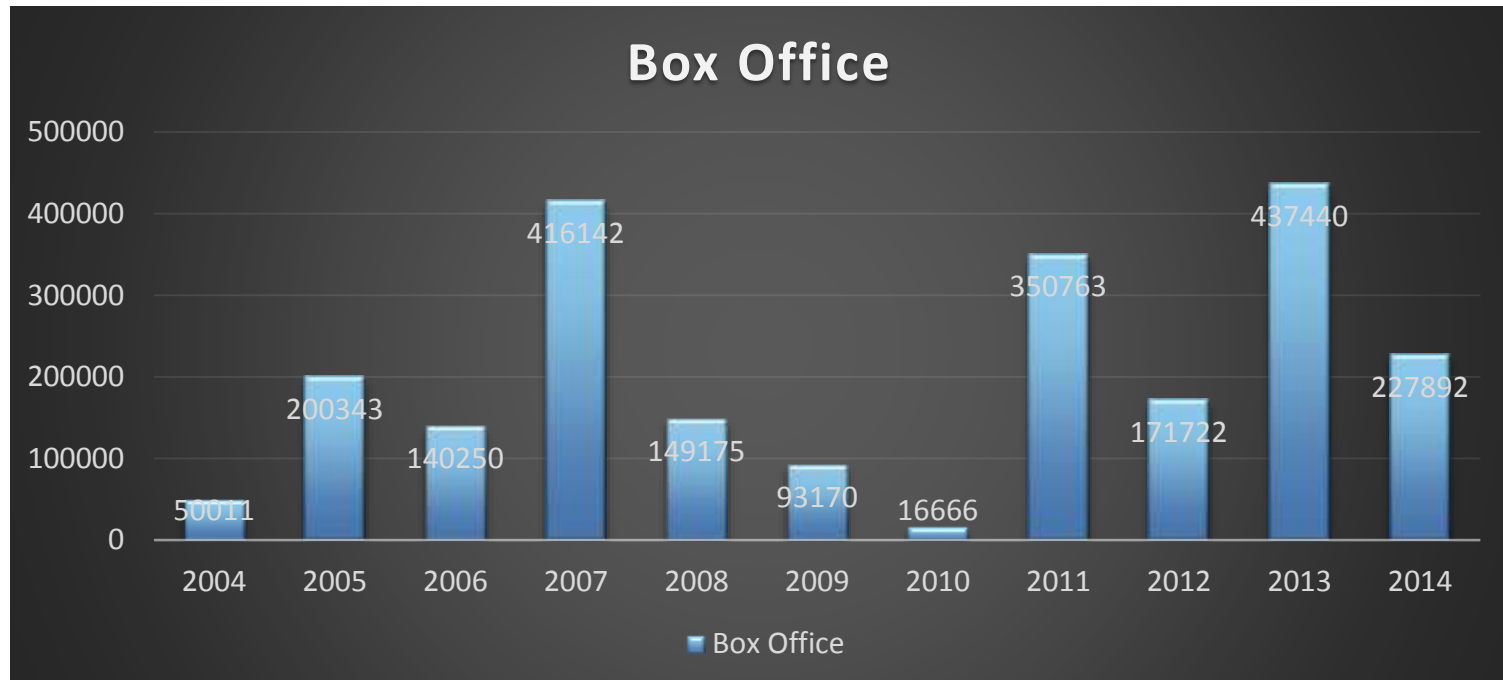
*Note: Number includes feature films documentaries and drama. Feature films have long running time of 40 min or more
Source: Fondation Liban Cinema*

The most common types of produced movies are fiction, which are typically the more profitable

Distribution of Lebanese Movies by Type (%)
(2004-2015)

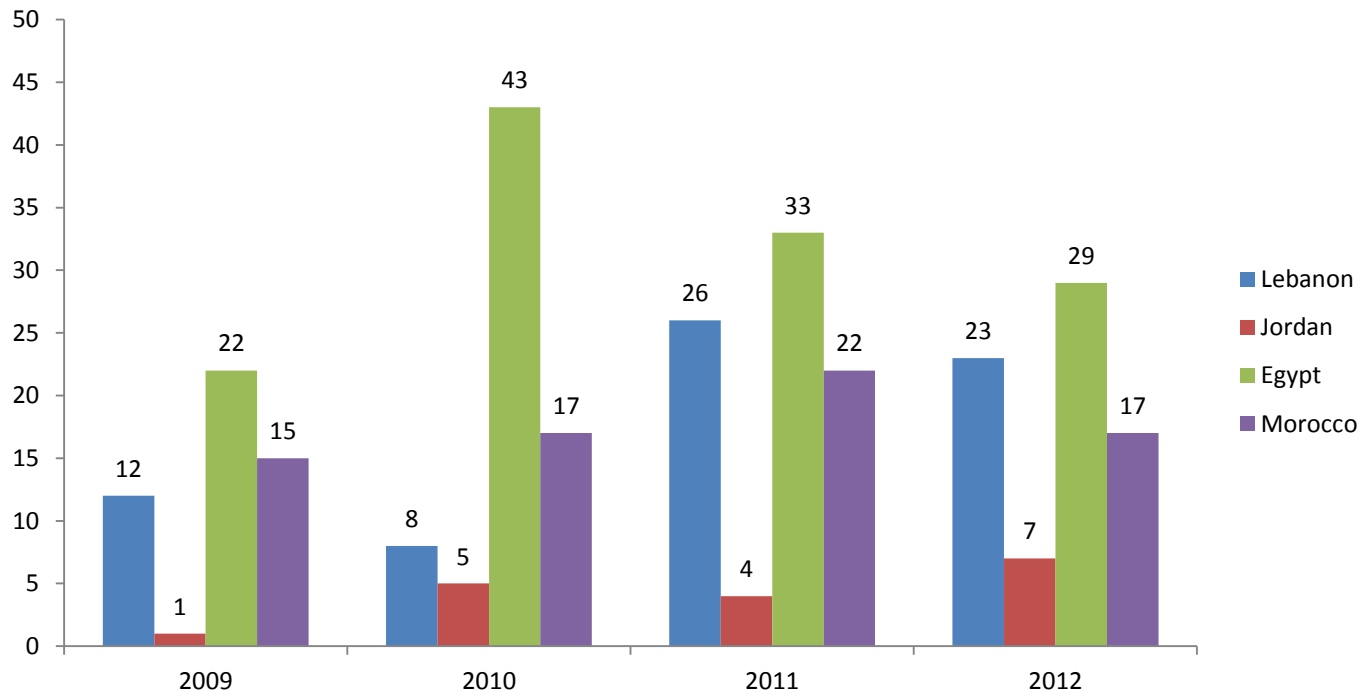


Lebanese Box Office / year



Compared to other countries in the region, Lebanon's production activity is quite important, indicating the potential of the country to be a net exporter of movies

Movies Produced in the Region
(2009-2012)

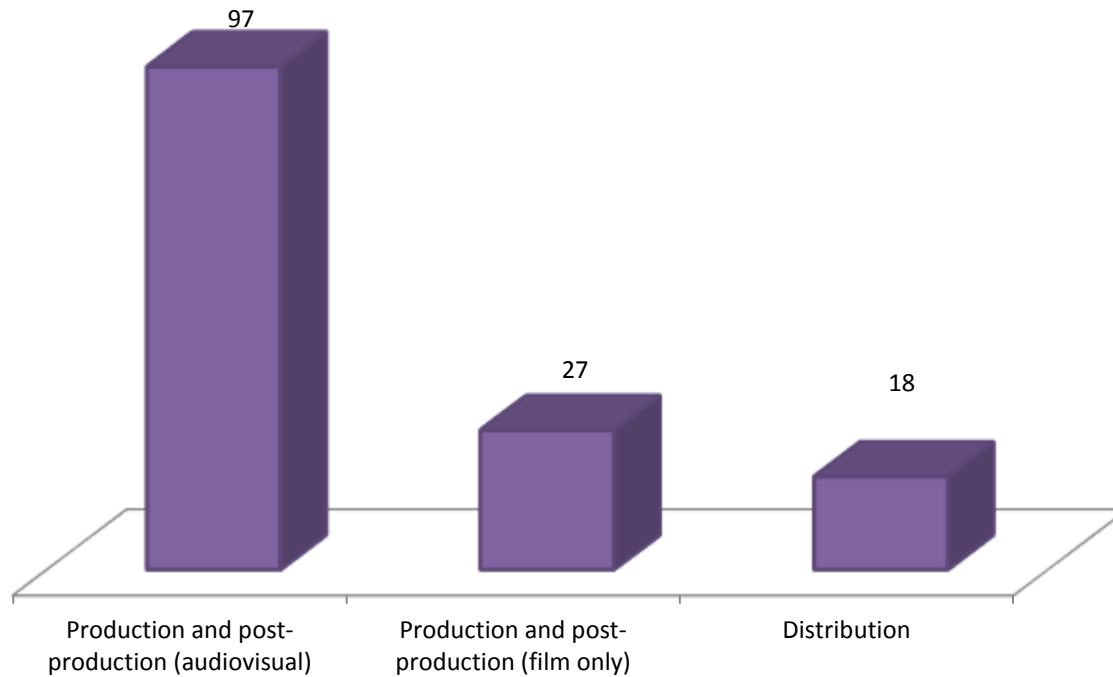


Note: Number includes feature-length films

Source: Fondation Liban Cinema, EUROMED AUDIOVISUAL -STATISTICAL DATA COLLECTION PROJECT ON THE FILM AND AUDIOVISUAL MARKETS IN 9 MEDITERRANEAN COUNTRIES-2013.

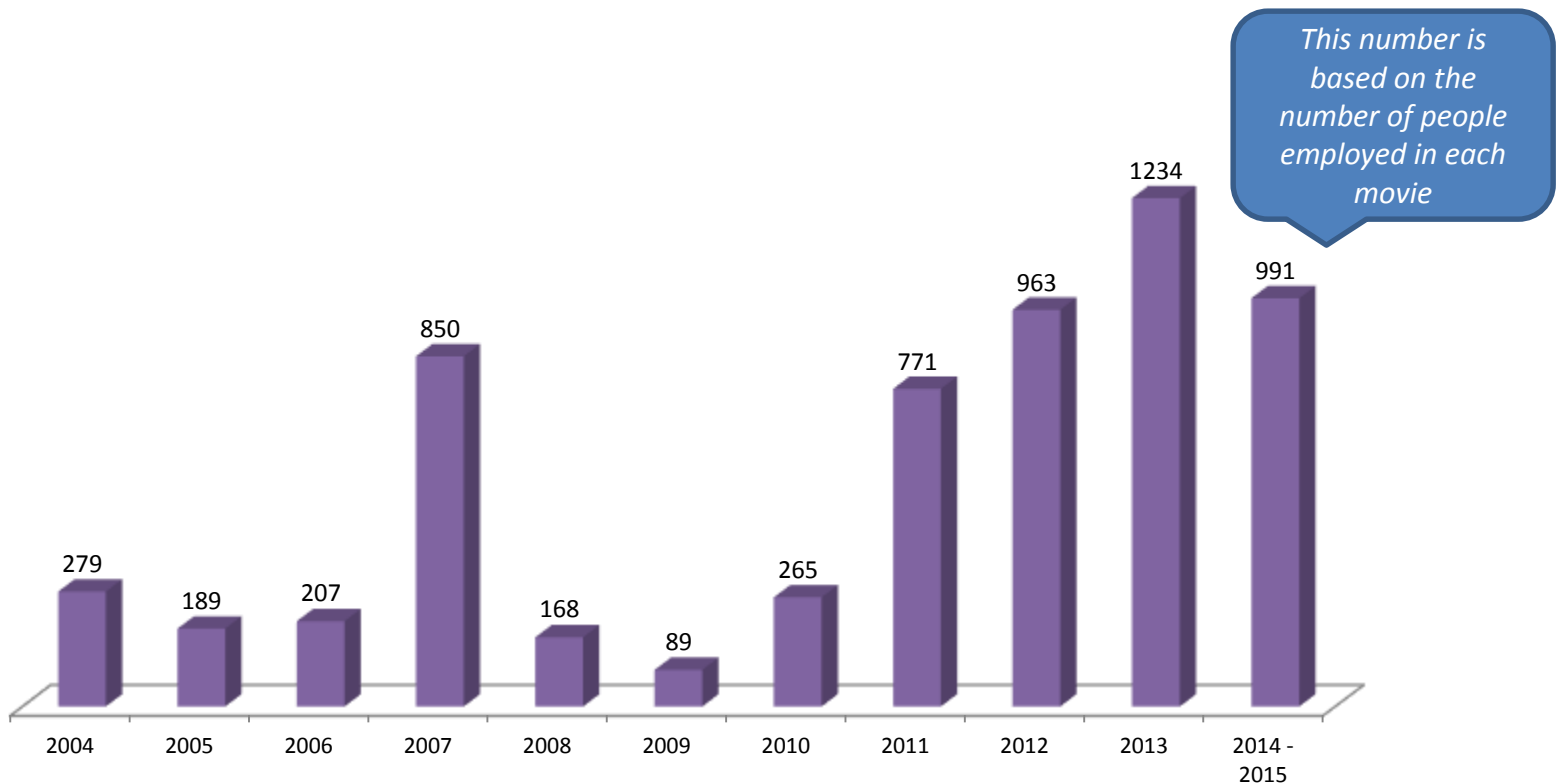
Today there are around 100 companies involved in production and post-production activities, with 27 focusing only on films

**Number of Companies in the Media Industry
(2014)**



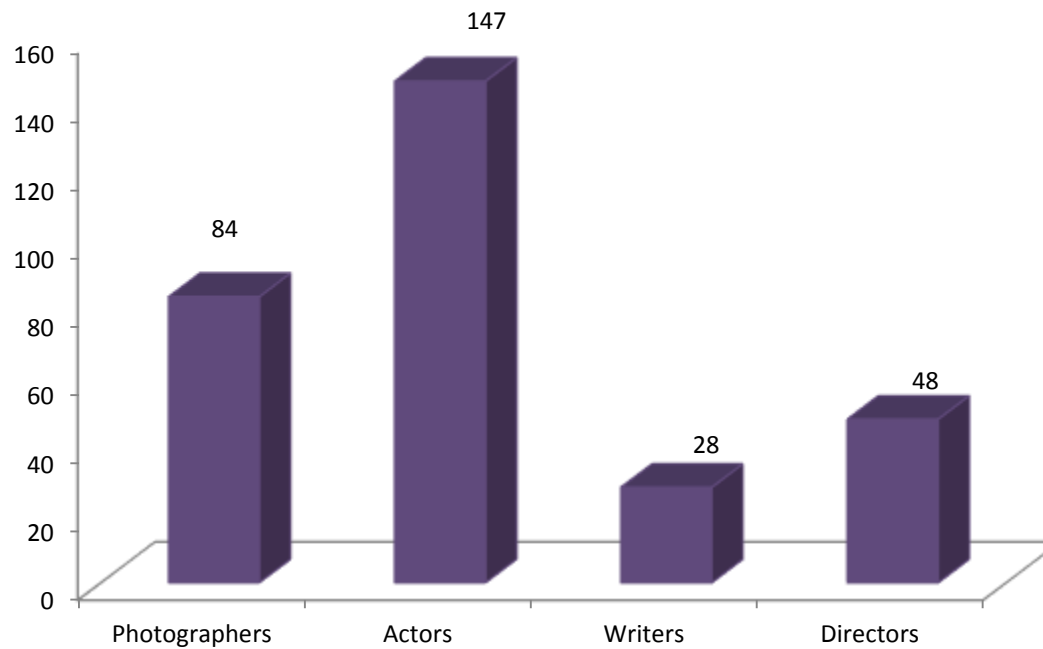
The sector directly employs around 1000 people every year this is not withstanding the indirect impact...

**Number of People Working in the Sector (Direct)
(2004-2015)**



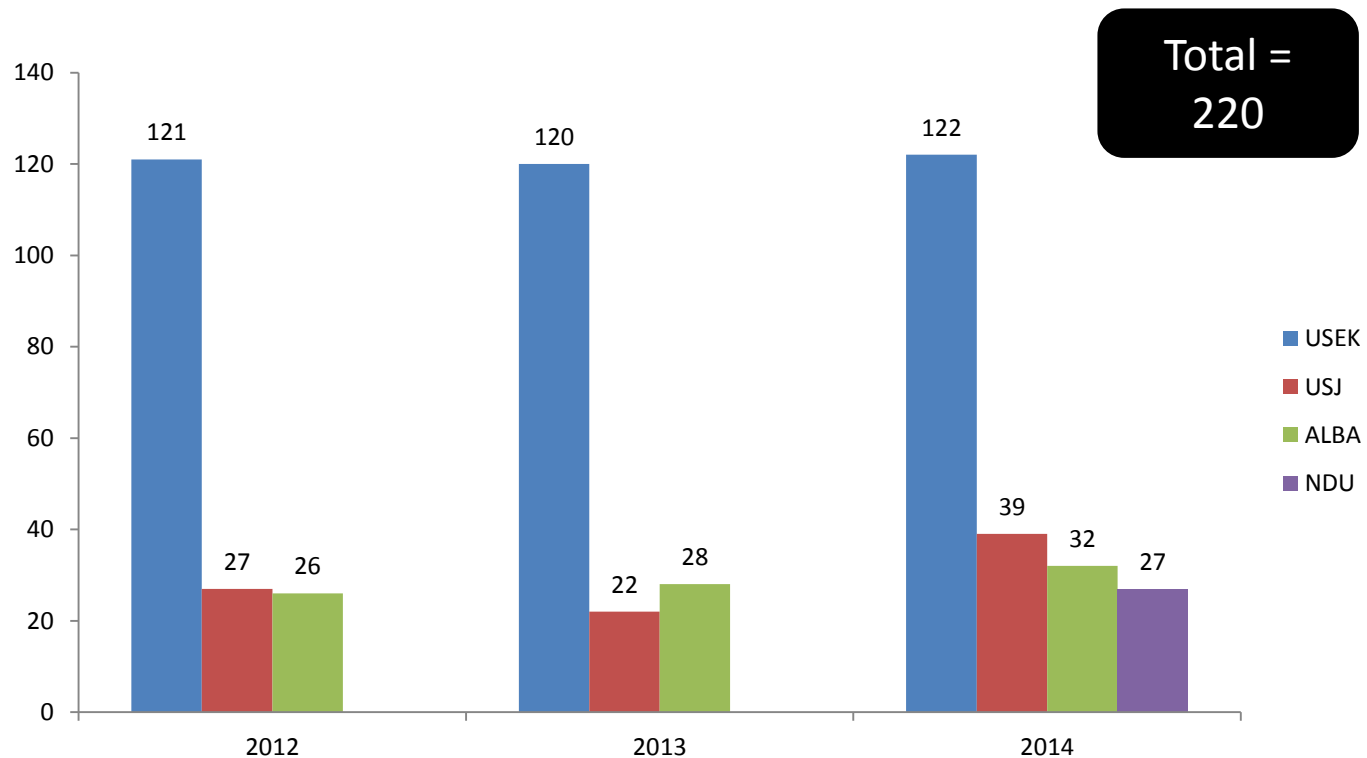
Adding photographers, director, script writers, location manager, art director, key makeup artist etc...

Number of People Indirectly Employed in the Sector
(2010)



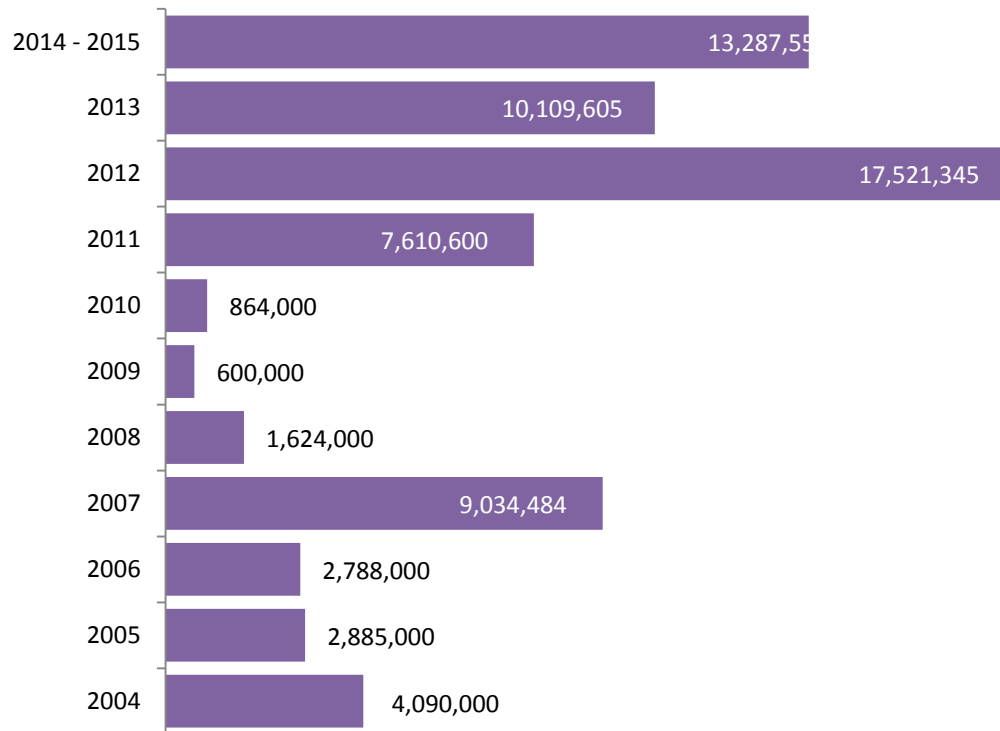
In terms of the number of graduates in the audiovisual field, around 220 students graduate each year

Number of Graduates in the Audiovisual Industry
(2014)



13 Million USD was invested approximately in the movie industry last year with a total of around 112 Million over a 10 year period

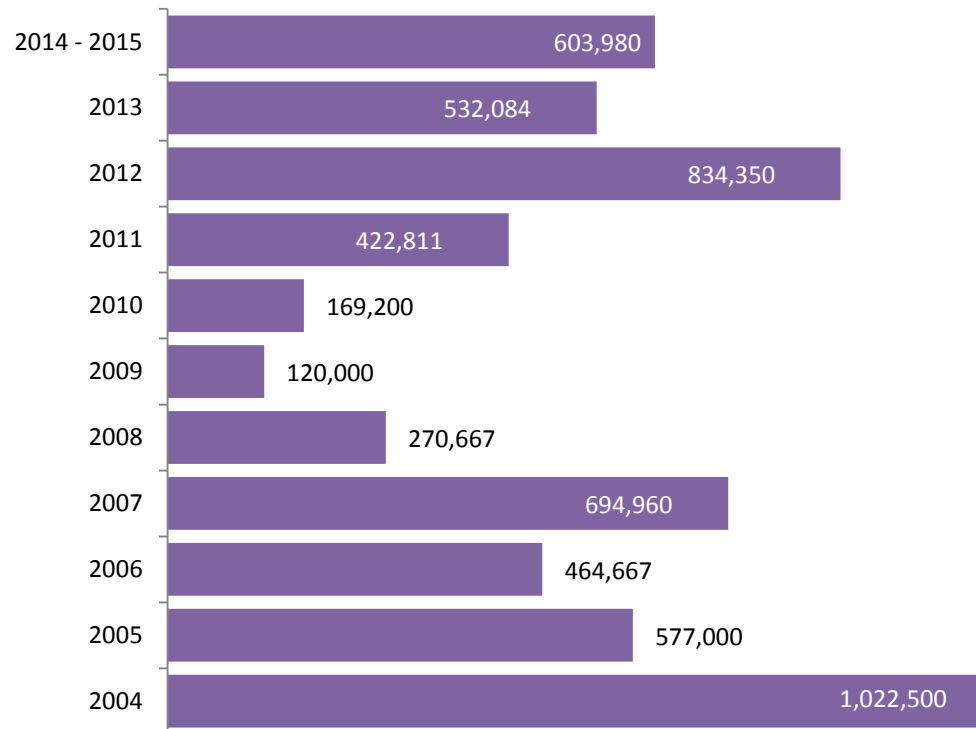
Approximate Amount of Money Invested in Lebanese Movies
(USD)
(2004-2015)



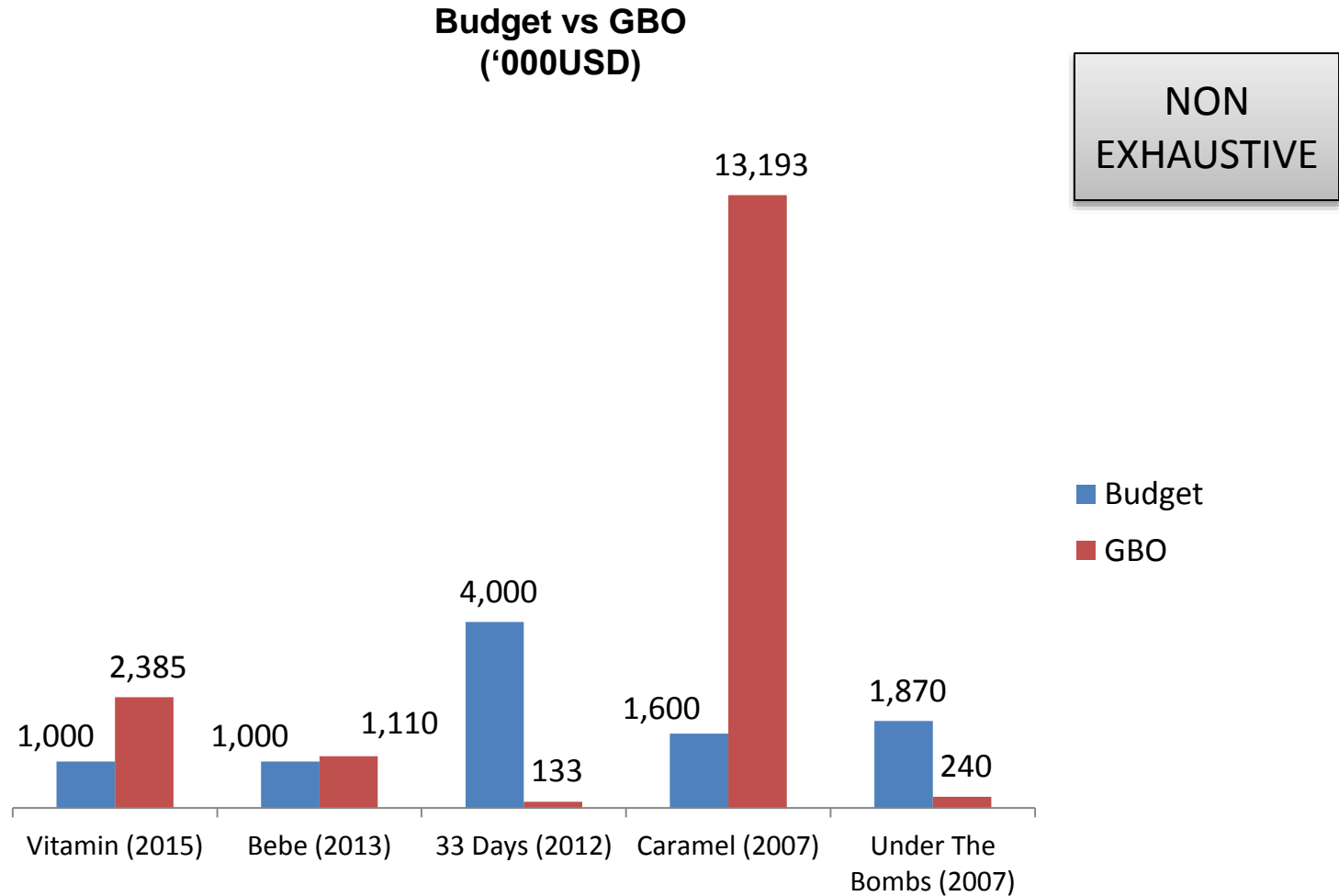
70 Million USD
in 10 years

... with the average budget of a Lebanese movie standing at 600,000 USD

Average Budget of a Lebanese Movie
(USD)
(2004-2015)

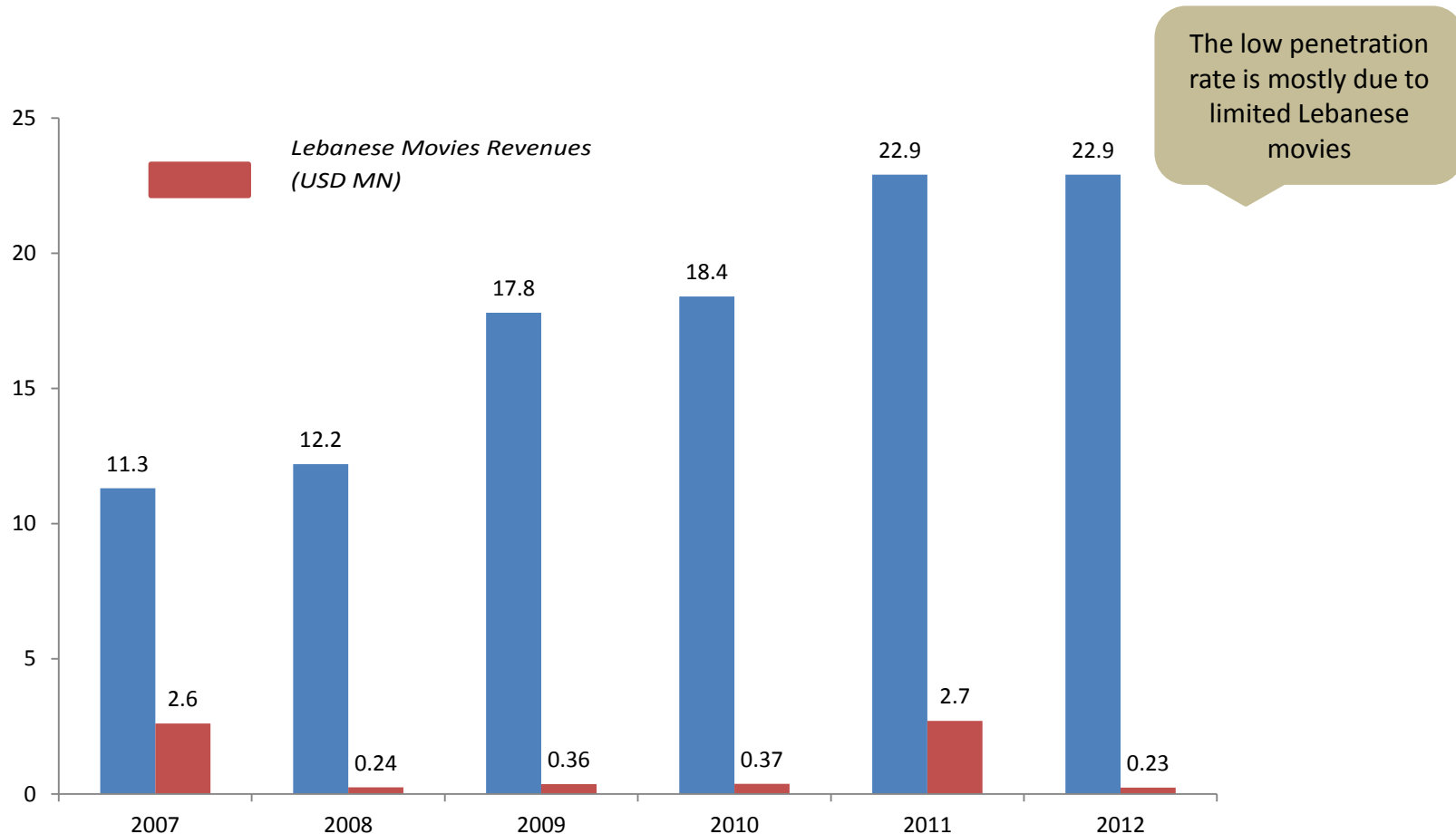


Global box office revenues show that some recent Lebanese movies are profitable while others are not breaking even locally and internationally



The contribution of Lebanese movies to local box offices is low hovering at 11% making this channel sub-optimal for producers

Lebanese Box Office Revenues (USD Million)
(2007-2012)



The majority of movies generate their profits in international theaters due to restrictions placed on duration of screening in Lebanese theaters

International vs Local Box Office Revenues
(‘000 USD)

